



Limousine chauffeured shopping tours to inject the Adelaide economy!

Adelaide's economy will receive a healthy injection this Saturday with the launch of the **Kick It To Me Personal Shopping Cityside Tour**. Specially invited guests are expected to "spend up" whilst being pampered and chauffeur-driven by stretch limousine to some of Adelaide's best retail stores.

Kick It To Me's instigator Sue Girardi said the shopping tours are arousing a great amount of interest amongst traders and shoppers alike.

"The Cityside Shopping Tour incorporates Harbour Town Adelaide and the King William Road Hyde Park shopping precinct. Management of both Harbour Town Adelaide and the King William Road Traders' Association have fully supported the initiative by assisting to arrange special discounts and VIP treatment for tour guests.

"What better way to shop than to be escorted in comfort, with your own driver to safely pack your shopping bags into the boot of the limousine and your own tour host guiding you to discounts, promotions and the best bargains on route?

"Adelaide has so much to offer and now it can also boast the best of shopping tours."

Kick It To Me Personal Shopping offers Cityside and Seaside Tours. In keeping with the 'personal' theme, groups are capped at a maximum of 6 persons. Guests are collected from one of 4 central city locations and chauffeur-driven in the latest technology 12 seater stretch limousine.

"The limousine is so new in fact" said Sue, "that Corporate Sponsor *Benson's Total Limousine Services* tell me that it only arrived in Adelaide last week!

Shopping precincts have been researched and specially chosen to represent the best of Adelaide shopping. This will be a complete experience, with tour guests receiving gifts from the host & traders, discounts provided only on tour, complimentary champagne on route and a 2 course lunch including wine at an iconic Adelaide restaurant."

The Kick It To Me Personal Shopping Seaside Tour will launch late January 2009.

For more information contact:

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We use & highly recommend

